

**CONNECTICUT BOARD OF REGENTS FOR HIGHER EDUCATION**  
**Connecticut State Colleges & Universities**  
*BELOW THRESHOLD: NEW ACADEMIC OFFERING - INFORMATION REPORT FORM*

**SECTION 1: BELOW-THRESHOLD GENERAL PROGRAM INFORMATION<sup>1</sup>**

<b>Institution:</b> Central Connecticut State University	Date of Submission to CSCU Office of the Provost: December 30, 2019
<b>Characteristics of Below-Threshold Offering</b> Name of Offering: Business Leadership Type of Offering (e.g. Grad Certificate) <b>OCP</b> Anticipated Initiation Date: Fall 2020 Anticipated Date of First Completion (if applicable) : n/a Modality of Program: <input checked="" type="checkbox"/> On ground <input type="checkbox"/> Online <input checked="" type="checkbox"/> Combined If "Combined", % of fully online courses? 50 or 75% Locality of Program: <input checked="" type="checkbox"/> On Campus <input type="checkbox"/> Off Campus <input type="checkbox"/> Both	<b>Credit Distribution of the Offering</b> # Credits in General Education: 0 # Credits in Program Core Courses: 6 # Credits of Electives in Field: 6 # Credits of Electives: 0 # Credits Special Requirements (e.g. internship): n/a Total # Credits the Institution Requires to Award the Credential 12
CIP Code No. <b>52.0213</b> Title of CIP Code Organizational Leadership	
<b>Description of Offering, Context and Justification</b> <i>(Please provide a concise description of the proposed offering and learning objectives, including a list of courses if necessary for clarity. In one paragraph, please address need and anticipated benefits of the offering)</i> <p>Central Connecticut State University is offering a timely program designed for today's business professionals. This graduate-level certificate intended for emerging leaders, supervisors, and managers of all levels. Both experienced and inexperienced managers and supervisors will gain a comprehensive perspective of organizational leadership. The program focuses on developing skills required to become competent business leaders.</p> <p>This OCP will provide a rigorous certificate that can supplement a bachelor's degree or an existing business specialization in CCSU's MBA program.</p> <p>This program has been requested by local organizations (e.g., COCC) as a means to develop business leadership competency in their current employees.</p> <p>Participants must complete the following courses (12 credits):</p> <p>Core (6 credits)</p> <p><b>AC 531 Accounting Information for Decision Making</b>          Explores the use of financial accounting information to support decision-making, the effects of external financial reporting on business and investment decisions, and the use of financial and managerial accounting information to manage costs and evaluate performance throughout the organization.</p>	

<sup>1</sup> This information report pertains to academic programs not reaching the threshold requiring Board of Regents action. Information is shared with the BOR-Academic Council and included in the BOR-Academic and Student Affairs Committee meetings. The following academic programs are considered Below Threshold and do not require a BOR resolution:

- a) new degree options or certificate programs:
  - i. an undergraduate certificate of program of 30 credit hours or fewer which falls within an approved program,
  - iii. a new undergraduate degree option or certificate program of 15 or fewer semester credit hours,
  - iv. a new graduate option or certificate program of 12 or fewer semester credit hours
- b) academic programs that do not qualify students to become eligible for federal financial aid.

**CONNECTICUT BOARD OF REGENTS FOR HIGHER EDUCATION**

**Connecticut State Colleges & Universities**

*BELOW THRESHOLD: NEW ACADEMIC OFFERING - INFORMATION REPORT FORM*

**MGT 531 Managing and Leading in the Contemporary Organization**

Introduces and applies self-management, small group dynamics and leadership theories and techniques. Provides both a theoretical and practical basis on leadership. Students are expected to practice the course content through self-defined projects, typically in their workplace.

**Electives (6 credits)**

**Advanced Business Law & Ethical Leadership**

Advanced legal principles pertaining to business organizations and ethical leadership. Topics may include the legal and ethical environment of business, commercial contracts, smart contracts, sales, partnerships and corporations, intellectual property, product liability law, organizational ethics, financial services regulation, data protection, confidentiality, privacy and security of personal data, social and ethical responsibility of business, and legal principles affecting Fintech, accounting, finance, banking and technology.

**BUS 594 Independent Study In Business**

Special study or research projects. Progress and performance are monitored and evaluated by a qualified business faculty adviser. May be repeated with different topics for a maximum of 6 credits.

**BUS 598 Special Topics in Business**

Current topics and developments in business. May be repeated with different topics for a maximum of 6 credits.

**Cost Effectiveness and Availability of Adequate Resources** *(As applicable, please provide a one paragraph narrative addressing resources, financial aspects of the program and how it will be sustained)*

Two courses (6 credits) are expected to be offered each Fall/Spring semester. We will need one additional part-time faculty every semester to teach 6 credits either in direct service of this program or as replacement cost for a full-time faculty member. Total lecturer expense per semester will be \$14,407 (Class C lecturer rate of \$1,833 per credit in Fall 2020 plus 31% estimated fringe). Our lecturer expenses will be adjusted accordingly to sustain this program.

**Institutional Contact for this Proposal:**  
**Dr. Joseph Farhat**

Title: **Interim Dean of the School of Business, and Professor of Finance**

Tel.: **860-832-3187** e-mail:  
**josephfarhat@ccsu.edu**

**Institution's Unit:** *(e.g. School of Business)* and **Location** *(e.g. main campus)* Offering the Program: School of Business, **main campus**

**CONNECTICUT BOARD OF REGENTS FOR HIGHER EDUCATION**  
**Connecticut State Colleges & Universities**  
*BELOW THRESHOLD: NEW ACADEMIC OFFERING - INFORMATION REPORT FORM*

**SECTION 2: DETAILS OF NEW OFFERING (Community Colleges)**

**Curriculum**

*(Please provide details of the courses for the proposed offering. Mark any new courses with an asterisk \* and attach descriptions. Mark any courses that are delivered fully online with a double asterisk \*\*. Please modify this format as needed for each case)*

Course Number and Name	L.O. #	Pre-Requisite	Cr Hrs	Course Number and Name	L.O.	Pre-Requisite	Cr Hrs
<b>Core Courses</b>				<b>Other Requirements – two of three Electives</b>			
AC 531 Accounting Information for Decision Making	1-3		3	<b>LAW 550 – Advanced Business Law and Ethical Leadership</b>	1, 2		<b>3</b>
MGT 531 Managing and Leading in the Contemporary Organization	1, 3		3	BUS 594 – Independent Study in Business	Vary by content		3
				BUS 598 – Special Topics in Business	Vary by content		3
<b>Prerequisites</b>							
Admittance to the program.							
<b>Total Other Credits Required to Issue Credential</b>							
<b>Other Details</b>							
<b>Learning Outcomes - L.O.</b> <i>Please list up to three of the most important student learning outcomes for the offering and concisely describe assessment methodologies to be used in measuring the outcomes. If the program will seek external accreditation or qualifies the completer to opt for a professional/occupational license, please frame outcomes in attention to such requirements.)</i>							
<ol style="list-style-type: none"> <li>1. Students will gather, analyze, and synthesize relevant data and information in order to solve problems and arrive at appropriate decisions.</li> <li>2. Students will develop strategies for identifying and dealing with typical ethical issues.</li> <li>3. Students will evaluate how leadership traits and behaviors affect key stakeholders.</li> </ol>							

**Bolded courses indicate new offerings.**